

# 2025 BUSINESS REGISTRATION DATA OVERVIEW



Each year, the Big Sky Resort Area District (BSRAD) collects business registration data to better understand Big Sky's economy and workforce. All businesses must register, but only those with taxable sales collect Resort Tax. This snapshot reflects self-reported 2025 data as of April 30 and is subject to change.

**1,109**

Total Registered Businesses

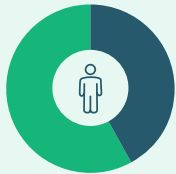


Number of Registered Businesses by County

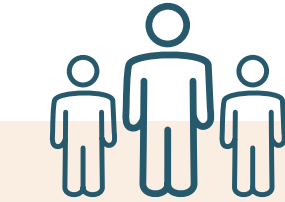


75% Gallatin County  
25% Madison County

Number of Employees Working in BSRAD by County



3,167 (42%) Gallatin County  
4,418 (58%) Madison County



## WORKFORCE & HOUSING DATA

The following data provides a snapshot of our local workforce that supports the Big Sky community.



### FULL-TIME EMPLOYEES

**7,585**

Number of employees working within BSRAD

**3,117**

Full-time employees living within BSRAD

**41%** 9%

of full-time employees live in BSRAD

### SEASONAL EMPLOYEES

**4,596**

Seasonal employees working within BSRAD

**2,355**

Seasonal employees living within BSRAD

**51%** 8%

of seasonal employees live in BSRAD

**114 BUSINESSES**

provide access to workforce housing



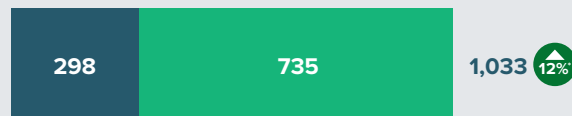
## SHORT-TERM RENTAL DATA

As a key part of Big Sky's tourist economy, short-term rentals are tracked through annual registration—whether managed by professional companies or directly by owners using platforms like Airbnb or VRBO.

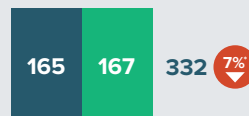
Total Short-Term Rentals – 1,365 • Increase of 7% over 2024

● Gallatin County ● Madison County

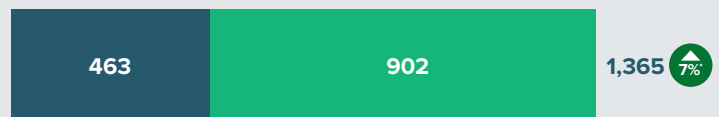
Professionally Managed Properties



Owner Managed Properties



TOTAL Short Term Rentals

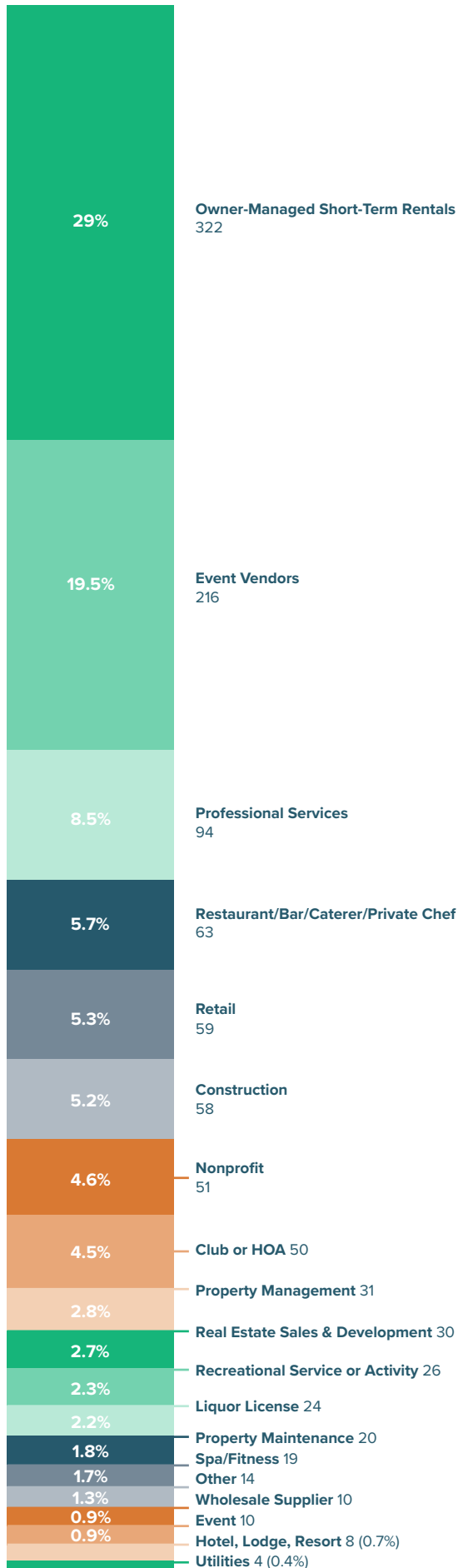


0 300 600 900 1200 1500

\*Percentage increases/decreases compare data to 2024.

## REGISTERED BUSINESSES BY SECTOR

Total registered businesses regardless of tax collection status.



## 2024 COLLECTIONS BY SECTOR\*

Business tax collections on luxuries goods and services by sector.

