



Big Sky Resort Area District

11 Lone Peak Drive #204

PO Box 160661

Big Sky, MT 59716

www.resorttax.org

info@resorttax.org

406.995.3234

Board Meeting Agenda

February 4, 2025 | 1:00 pm

February's Board meeting will be held on Tuesday, February 4 at 1:00 pm
at the Resort Tax office (11 Lone Peak Drive, Suite #204) and through Zoom.

Join this meeting here: <https://us02web.zoom.us/j/82655467638?pwd=kjs5qMfAy14azlRmdFctxZnl8ZUsIM.1>

I. Open Meeting

- | | |
|---|-----------|
| A. Roll Call | — 1:00 pm |
| B. Public Comment | |
| C. Consent Agenda: <i>Action</i> | — 1:05 pm |
| 1. <u>Finance Report: November 2024</u> | |
| D. Regular Agenda | |
| 1. New Business | |
| a. <u>Madison Valley Hospital District vs Big Sky Resort Area
District Lawsuit: <i>Action</i></u> | — 1:10 pm |
| 2. Old Business | |
| a. <u>Subcommittee Updates: Discussion</u> | — 1:25 pm |
| • Legislative Action | |
| • Properties & Facilities | |
| b. <u>Local Governance Study Update: <i>Discussion</i></u> | — 1:45 pm |
| c. <u>Grow Wild Update: <i>Discussion</i></u> | — 1:55 pm |
| d. <u>Enforcement Procedure Updates: <i>Discussion</i></u> | — 2:05 pm |
| e. <u>Resolution 2025-01R: <i>Action</i></u> | — 2:15 pm |
| f. <u>Resolution 2025-02R: <i>Action</i></u> | — 2:35 pm |
| g. <u>Elections Communications Plan: <i>Discussion</i></u> | — 2:50 pm |
| E. Public Comment | — 3:00 pm |

Please note all listed times are estimates, we encourage participants to attend for the duration of the meeting.

BSRAD BOARD & STAFF: Kevin Germain, Chair | Sarah Blechta, Vice Chair | Grace Young, Secretary & Treasurer | John Zirkle, Director | Michelle Kendziorski, Director | Daniel Bierschwale, Executive Director | Jenny Christensen, Deputy Director | Kristin Drain, Finance & Compliance Manager | Tammy Estensen, Communications & Community Engagement Manager | Jackie Haines, Director of Economic & Strategic Development

** All Board Meetings are recorded. Please visit resorttax.org for more information.*

From: [Queen Jean](#)
To: [Public Comment](#)
Subject: Separating bonds
Date: Tuesday, January 28, 2025 8:29:38 AM

Dear Resort Tax Board.

Please keep the bonds of Cold Smoke Land request and BSCO park rebuild separate.

Thank you

Jean Palmer

[Sent from Yahoo Mail on Android](#)

Accountant's Summary
Month Ended November 30, 2024

Balance Sheet

- Reserve funds increased due to the infrastructure tax collections. In addition, a few microgrants were disbursed in the month totaling \$30,000.
- Accounts receivable shows a significant decrease which is on par with the reduction in collections for the month.
- No other significant changes.

Profit & Loss

- Interest earned significantly decrease. This is a result of timing on the deposit of interest from the repurchase account. Typically, interest is deposited to the account on the last day of the month but November's interest was deposited on 12/1. This will be reported in December's report. There is no need to accrue this income for internal reporting purposes.
- Tax collections exceed the amount budgeted for the month but were down approx. 22% from November 2023.
- Rental income is showing as a debit balance due to the return of a tenant deposit that was reported as income in a previous month.
- Professional fees are significantly up compared to 2023, approx. \$50,000. This is due to the timing of accounting services being billed, legal costs associated with the Wellness District, and lobbying costs.
- All special project costs were related to the incorporation study.
- The total budgeted expenditures for FY25 are approx. \$2,127,000 and \$1,024,000 (48%) of the budget was expended as of November 30, 2024.

BIG SKY RESORT AREA DISTRICT

Balance Sheet

As of November 30, 2024

	TOTAL	
	AS OF NOV 30, 2024	AS OF OCT 31, 2024 (PP)
ASSETS		
Current Assets		
Bank Accounts		
10000 Funds Available		
10100 Reserved Funds	-13,129,663.69	-12,872,947.97
10120 FSB-Checking #80073430	250,000.00	250,000.00
10121 FSB - Repurchase Checking	16,200,757.15	16,785,549.75
10125 FSB - Disbursements #1336	526.35	526.35
10140 FSB-MM #80073422 - .19	53,184.49	54,359.49
10160 Petty Cash	200.00	200.00
10170 STIP	12,244.06	12,196.25
10180 DA Davidson - #65611532 Operating	6,731,808.54	6,707,107.01
10190 DA Davidson - #17191343 Investment	3,686,593.51	3,667,015.13
Total 10000 Funds Available	13,805,650.41	14,604,006.01
10500 Funds Reserved		
10503 TIGER Project - Resolution 2022.01R	239,995.94	239,995.94
10505 Infrastructure Tax Collected, net	9,368,472.48	9,081,756.76
10510 Emergency reserve	2,500,000.35	2,500,000.35
10520 Operating reserve	340,785.00	340,785.00
10551 Microgrant fund	91,524.42	121,524.42
10552 Arts & Culture Fund	38,597.00	38,597.00
10553 Conservation Fund	142,212.50	142,212.50
10554 Education & Childcare Fund	384,852.00	384,852.00
10555 Housing Fund	23,224.00	23,224.00
Total 10500 Funds Reserved	13,129,663.69	12,872,947.97
1072 Bill.com Money Out Clearing	256.84	256.84
Total Bank Accounts	\$26,935,570.94	\$27,477,210.82
Accounts Receivable		
12000 Accounts Receivable	1,275,371.90	1,452,803.94
12001 Installment Plans	16,890.00	16,890.00
Total Accounts Receivable	\$1,292,261.90	\$1,469,693.94

BIG SKY RESORT AREA DISTRICT

Balance Sheet

As of November 30, 2024

	TOTAL	
	AS OF NOV 30, 2024	AS OF OCT 31, 2024 (PP)
Other Current Assets		
13100 Prepaid expenses		
13100.2 Prepaid software	18,983.99	20,785.73
Total 13100 Prepaid expenses	18,983.99	20,785.73
Total Other Current Assets	\$18,983.99	\$20,785.73
Total Current Assets	\$28,246,816.83	\$28,967,690.49
Fixed Assets		
15001 Land	500,000.00	500,000.00
15030 Capital Furnishings & Fixtures	5,228.49	5,228.49
15040 Buildings & Improvements	558,781.05	558,781.05
16000 Accumulated Depreciation	-103,912.34	-103,912.34
Total Fixed Assets	\$960,097.20	\$960,097.20
Other Assets		
19010 Deferred outflows		
19011 Deferred Outflows - BSWs Agreement	15,847,571.00	15,847,571.00
19012 Deferred Outflows - Appropriations	1,560,481.00	0.00
Total 19010 Deferred outflows	17,408,052.00	15,847,571.00
Total Other Assets	\$17,408,052.00	\$15,847,571.00
TOTAL ASSETS	\$46,614,966.03	\$45,775,358.69
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
21000 General Accounts Payable	46,704.55	43,717.34
Total Accounts Payable	\$46,704.55	\$43,717.34
Credit Cards		
21100 Divvy Credit Card	6,405.47	6,807.79
Total Credit Cards	\$6,405.47	\$6,807.79
Other Current Liabilities		
23000 Payroll Liabilities	0.00	0.00
23020 Accrued Leave	25,884.40	25,884.40
23030 Federal Withholding	-0.01	-0.01
23110 State Withholding	621.41	865.62
23401 Health Insurance (company paid)	4.51	390.13

BIG SKY RESORT AREA DISTRICT

Balance Sheet

As of November 30, 2024

	TOTAL	
	AS OF NOV 30, 2024	AS OF OCT 31, 2024 (PP)
Total 23000 Payroll Liabilities	26,510.31	27,140.14
23500 General Appropriations		
Arts Council	245,000.00	245,000.00
Big Sky Animal Shelter	143,583.00	143,583.00
Big Sky Chamber of Commerce	137,500.75	142,695.87
Big Sky Community Housing Trust	1,726,669.78	1,811,442.82
Big Sky Community Organization	906,388.00	906,388.00
Big Sky Discovery Academy	14,200.00	150,000.00
Big Sky Fire Department	766,666.67	1,150,000.00
Big Sky School District #72	425,000.00	425,000.00
Big Sky Sustainability Network Organization	200,000.00	200,000.00
Big Sky Trails, Recreation & Parks District	1,707,725.42	246,850.79
Big Sky Transportation District	1,475,000.00	1,475,000.00
Big Sky Water & Sewer District	3,237,622.00	3,237,622.00
Center for Large Landscape Con.	51,998.24	138,823.54
Food Bank	75,000.00	75,000.00
Friends of the Comm. Library	90,930.34	105,067.90
Gallatin Canyon Water & Sewer District	158,168.15	173,239.83
Gallatin River Task Force	986,116.00	1,052,480.36
Grow Wild	126,469.40	147,062.86
Morningstar	476,000.00	544,000.00
Sheriff's Office	703,750.00	703,750.00
Snowmobile Association	30,000.00	30,000.00
Visit Big Sky	590,890.37	642,160.15
Warren Miller Performing Arts C	227,500.00	227,500.00
Wellness in Action	87,050.00	90,000.00
Total 23500 General Appropriations	14,589,228.12	14,062,667.12
23510 Microgrant Awards	33,700.05	3,700.05
Total Other Current Liabilities	\$14,649,438.48	\$14,093,507.31
Total Current Liabilities	\$14,702,548.50	\$14,144,032.44
Long-Term Liabilities		
23600 WRRF Phase I Project	15,847,571.00	15,847,571.00
Total Long-Term Liabilities	\$15,847,571.00	\$15,847,571.00
Total Liabilities	\$30,550,119.50	\$29,991,603.44
Equity		
30100 Retained Earnings	5,423,862.32	5,423,862.32
30200 Committed Fund Balance	5,657,140.97	5,657,140.97
30300 Fund Balance	10,085,551.51	10,085,551.51
30500 Investment in Fixed Assets	960,097.20	960,097.20
31000 Restricted Fund Balance	7,764,686.20	7,764,686.20
32000 Nonspendable Fund Balance	37,584.81	37,584.81

BIG SKY RESORT AREA DISTRICT

Balance Sheet

As of November 30, 2024

	TOTAL	
	AS OF NOV 30, 2024	AS OF OCT 31, 2024 (PP)
Net Income	-13,864,076.48	-14,145,167.76
Total Equity	\$16,064,846.53	\$15,783,755.25
TOTAL LIABILITIES AND EQUITY	\$46,614,966.03	\$45,775,358.69

BIG SKY RESORT AREA DISTRICT

Budget vs. Actuals: FY_2024_2025 - FY25 P&L

November 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
40010 Interest Earned	35,000.83	58,333.33	-23,332.50	60.00 %
40020 Late Payment Interest	531.80	500.00	31.80	106.36 %
40030 Late Fees from Tax Collections	2,404.60	1,500.00	904.60	160.31 %
40040 Miscellaneous Income	692.00		692.00	
41000 Tax Collections	468,860.13	421,107.68	47,752.45	111.34 %
49000 Rental income	-1,175.00		-1,175.00	
Total Income	\$506,314.36	\$481,441.01	\$24,873.35	105.17 %
GROSS PROFIT	\$506,314.36	\$481,441.01	\$24,873.35	105.17 %
Expenses				
60000 Bad Debt		41.67	-41.67	
60010 Bank Charges & Advisor Fees		3,333.33	-3,333.33	
60021 Microgrant Appropriations	30,000.00		30,000.00	
60080 Board & Staff Meeting Expenses	164.26	452.92	-288.66	36.27 %
60090 Public Information & Engagement	5,477.86	11,881.05	-6,403.19	46.11 %
61000 Dues & Property Taxes	657.24	3,791.67	-3,134.43	17.33 %
62000 Insurance	72.65	72.65	0.00	100.00 %
63000 Office Expenses	6,019.34	6,510.43	-491.09	92.46 %
64000 Professional Fees	68,350.72	30,812.53	37,538.19	221.83 %
65000 Travel	70.70	168.13	-97.43	42.05 %
66000 Utilities	3,742.49	711.25	3,031.24	526.18 %
67000 Personnel Expenses	59,364.87	62,924.83	-3,559.96	94.34 %
69500 Special Projects	60,629.84	49,583.34	11,046.50	122.28 %
Total Expenses	\$234,549.97	\$170,283.80	\$64,266.17	137.74 %
NET OPERATING INCOME	\$271,764.39	\$311,157.21	\$ -39,392.82	87.34 %
Other Income				
70000 Other Income	9,326.89		9,326.89	
Total Other Income	\$9,326.89	\$0.00	\$9,326.89	0.00%
NET OTHER INCOME	\$9,326.89	\$0.00	\$9,326.89	0.00%
NET INCOME	\$281,091.28	\$311,157.21	\$ -30,065.93	90.34 %

BIG SKY RESORT AREA DISTRICT

Profit and Loss - Comparative by Month

November 2024

	TOTAL			
	NOV 2024	NOV 2023 (PY)	CHANGE	% CHANGE
Income				
40010 Interest Earned	35,000.83	87,087.84	-52,087.01	-59.81 %
40020 Late Payment Interest	531.80	355.52	176.28	49.58 %
40030 Late Fees from Tax Collections	2,404.60	1,390.23	1,014.37	72.96 %
40040 Miscellaneous Income	692.00		692.00	
41000 Tax Collections	468,860.13	600,267.79	-131,407.66	-21.89 %
49000 Rental income	-1,175.00		-1,175.00	
Total Income	\$506,314.36	\$689,101.38	\$ -182,787.02	-26.53 %
GROSS PROFIT	\$506,314.36	\$689,101.38	\$ -182,787.02	-26.53 %
Expenses				
60021 Microgrant Appropriations	30,000.00	47,336.32	-17,336.32	-36.62 %
60080 Board & Staff Meeting Expenses	164.26	259.93	-95.67	-36.81 %
60090 Public Information & Engagement	5,477.86	16,878.60	-11,400.74	-67.55 %
61000 Dues & Property Taxes	657.24		657.24	
62000 Insurance	72.65	-121.68	194.33	159.71 %
63000 Office Expenses	6,019.34	9,895.53	-3,876.19	-39.17 %
64000 Professional Fees	68,350.72	18,003.92	50,346.80	279.64 %
65000 Travel	70.70	612.70	-542.00	-88.46 %
66000 Utilities	3,742.49	1,519.11	2,223.38	146.36 %
67000 Personnel Expenses	59,364.87	49,786.24	9,578.63	19.24 %
69500 Special Projects	60,629.84		60,629.84	
Total Expenses	\$234,549.97	\$144,170.67	\$90,379.30	62.69 %
NET OPERATING INCOME	\$271,764.39	\$544,930.71	\$ -273,166.32	-50.13 %
Other Income				
70000 Other Income	9,326.89	38,648.41	-29,321.52	-75.87 %
Total Other Income	\$9,326.89	\$38,648.41	\$ -29,321.52	-75.87 %
NET OTHER INCOME	\$9,326.89	\$38,648.41	\$ -29,321.52	-75.87 %
NET INCOME	\$281,091.28	\$583,579.12	\$ -302,487.84	-51.83 %

BIG SKY RESORT AREA DISTRICT

Budget vs. Actuals: FY_2024_2025 - FY25 P&L

July - November, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
40010 Interest Earned	366,453.67	291,666.65	74,787.02	125.64 %
40020 Late Payment Interest	3,467.82	2,500.00	967.82	138.71 %
40030 Late Fees from Tax Collections	9,932.08	7,500.00	2,432.08	132.43 %
40040 Miscellaneous Income	17,582.00		17,582.00	
41000 Tax Collections	6,563,726.46	5,744,606.97	819,119.49	114.26 %
49000 Rental income	80,645.03		80,645.03	
Sales	0.00		0.00	
Total Income	\$7,041,807.06	\$6,046,273.62	\$995,533.44	116.47 %
GROSS PROFIT	\$7,041,807.06	\$6,046,273.62	\$995,533.44	116.47 %
Expenses				
60000 Bad Debt		208.35	-208.35	
60010 Bank Charges & Advisor Fees	26,951.58	16,666.65	10,284.93	161.71 %
60020 Appropriations	15,357,378.00		15,357,378.00	
60021 Microgrant Appropriations	53,939.26		53,939.26	
60022 Appropriations - Conservation Fund	96,322.50		96,322.50	
60080 Board & Staff Meeting Expenses	13,210.85	2,264.60	10,946.25	583.36 %
60090 Public Information & Engagement	65,915.98	80,005.61	-14,089.63	82.39 %
61000 Dues & Property Taxes	19,390.28	29,458.35	-10,068.07	65.82 %
62000 Insurance	1,871.51	2,213.25	-341.74	84.56 %
63000 Office Expenses	70,557.75	29,738.87	40,818.88	237.26 %
64000 Professional Fees	155,104.93	158,182.57	-3,077.64	98.05 %
65000 Travel	2,272.95	1,046.21	1,226.74	217.26 %
66000 Utilities	11,550.71	3,891.25	7,659.46	296.84 %
67000 Personnel Expenses	307,768.09	314,624.15	-6,856.06	97.82 %
69000 Capital Expenditures	4,458,449.12		4,458,449.12	
69500 Special Projects	348,895.76	247,916.70	100,979.06	140.73 %
Total Expenses	\$20,989,579.27	\$886,216.56	\$20,103,362.71	2,368.45 %
NET OPERATING INCOME	\$ -13,947,772.21	\$5,160,057.06	\$ -19,107,829.27	-270.30 %
Other Income				
70000 Other Income	83,695.73		83,695.73	
Total Other Income	\$83,695.73	\$0.00	\$83,695.73	0.00%
NET OTHER INCOME	\$83,695.73	\$0.00	\$83,695.73	0.00%
NET INCOME	\$ -13,864,076.48	\$5,160,057.06	\$ -19,024,133.54	-268.68 %

BIG SKY RESORT AREA DISTRICT

Profit and Loss by Class

November 2024

	CORNER LOT	INFRASTRUCTURE TAX FUND	NOT SPECIFIED	TOTAL
Income				
40010 Interest Earned			35,000.83	\$35,000.83
40020 Late Payment Interest			531.80	\$531.80
40030 Late Fees from Tax Collections			2,404.60	\$2,404.60
40040 Miscellaneous Income			692.00	\$692.00
41000 Tax Collections		123,383.99	345,476.14	\$468,860.13
49000 Rental income	-1,175.00			\$ -1,175.00
Total Income	\$ -1,175.00	\$123,383.99	\$384,105.37	\$506,314.36
GROSS PROFIT	\$ -1,175.00	\$123,383.99	\$384,105.37	\$506,314.36
Expenses				
60021 Microgrant Appropriations			30,000.00	\$30,000.00
60080 Board & Staff Meeting Expenses			164.26	\$164.26
60090 Public Information & Engagement			5,477.86	\$5,477.86
61000 Dues & Property Taxes			657.24	\$657.24
62000 Insurance			72.65	\$72.65
63000 Office Expenses			6,019.34	\$6,019.34
64000 Professional Fees			68,350.72	\$68,350.72
65000 Travel			70.70	\$70.70
66000 Utilities	2,180.08		1,562.41	\$3,742.49
67000 Personnel Expenses			59,364.87	\$59,364.87
69500 Special Projects			60,629.84	\$60,629.84
Total Expenses	\$2,180.08	\$0.00	\$232,369.89	\$234,549.97
NET OPERATING INCOME	\$ -3,355.08	\$123,383.99	\$151,735.48	\$271,764.39
Other Income				
70000 Other Income			9,326.89	\$9,326.89
Total Other Income	\$0.00	\$0.00	\$9,326.89	\$9,326.89
NET OTHER INCOME	\$0.00	\$0.00	\$9,326.89	\$9,326.89
NET INCOME	\$ -3,355.08	\$123,383.99	\$161,062.37	\$281,091.28

From: [Daniel Bierschwale](#)
To: [Jenny Christensen](#)
Subject: FW: Memo re: MVHD v. BSRAD
Date: Monday, February 3, 2025 12:57:34 PM

From: Kim Beatty <kim@bkbh.com>
Sent: Monday, February 3, 2025 12:57 PM
To: Daniel Bierschwale <daniel@resorttax.org>
Subject: Memo re: MVHD v. BSRAD

On December 16, 2024, the Madison Valley Hospital District sued BSRAD. BSRAD was served with the Complaint on January 24, 2025 and BSRAD's Answer to the Complaint is due in mid-February. In the Complaint, the Hospital District alleges BSRAD violated open meeting laws by holding some closed sessions in which it received updates on litigation and by "masking" its involvement in funding litigation related to the withdrawal from the Hospital District. These accusations are not true.

As you all know, BSRAD had many discussions related to forming a wellness district, changing the boundaries of the Madison Valley Hospital district to allow for better support of Big Sky's residents, and the funding of all such efforts. These discussions and decisions were all made in public meetings held by this Board following published notices of such meetings. BSRAD has allowed public participation in all of those meetings, has listened to and responded to public comment, and made its decisions in open forums. All of those meetings were recorded and are available on BSRAD's website. Minutes of those meetings were timely prepared and are also published on BSRAD's website.

Consistent with the actions taken in public meetings, BSRAD created a Wellness subcommittee and designated certain Board members to work with BSRAD staff and legal counsel. After attempting to work with Madison County, the Madison Valley Medical Center, and the Madison Valley Hospital for more than a year, it became clear that the courts would need to resolve certain issues. Consistent with the discussions during public meetings and the actions taken by the Board at those meetings, BSRAD joined a group which included WIA and other individual Madison County taxpayer/homeowners, and agreed to fund efforts to seek appropriate court rulings. Consistent with the actions this Board took at those public meetings, BSRAD executed joint legal representation agreements with the group's lawyers. BSRAD has been working with BSRAD's lawyers and with the group's lawyers ever since. After the group filed a lawsuit asking the Court to direct the County to produce documents related to the Hospital District and to hold a hearing on the merits of the Madison County residents' petition to withdraw from the Hospital District, this Board held several closed/executive session meetings for BSRAD's counsel to provide the Board with updates on the status of the lawsuit, the pleadings filed, the parties involved, the mediation conducted, the status of the use of previously authorized BSRAD funding, and the next steps BSRAD needed to consider. Each of these meetings were informational only. This Board never took any actions in those closed sessions. All actions of this Board have always been conducted in open meetings, following proper notice to the public, and with the opportunity for the public to participate.

BSRAD strives to be transparent with the public in all of its dealings, and that commitment to transparency continues. The withdrawal of our Madison County residents from the Hospital District is important because it will allow their tax payments to be redirected to a new hospital district or wellness district formed in the Big Sky community to support the medical services needed in the Big Sky community. In turn, this will allow BSRAD to take funds presently allocated to health and wellness services and re-direct those funds towards other needs of this growing community. BSRAD has always taken actions consistent with its fiduciary duties to properly spend taxpayer dollars for the benefit of the District's residents as a whole, and it will continue to do so.

This lawsuit is without merit, but BSRAD must now defend itself against this action taken by the Madison Valley Hospital District. To this end, we request the Board designate and authorize one Board member to work with legal counsel and BSRAD's Executive Director to prepare the Answer, and defend against the allegations in court. Just like we do with all of BSRAD's subcommittees, we will continue to provide periodic updates to the full Board as the case proceeds and decisions are needed.

Kimberly A. Beatty
Shareholder
kim@bkbh.com
www.bkbh.com

Browning, Kaleczyc, Berry & Hoven, P.C.
800 N. Last Chance Gulch, Ste. 101, Helena, MT 59601
P.O. Box 1697, Helena, MT 59624
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Moose Pair
Pollinator Garden



Education
Trailer



Alpenscapes





**GROW
WILD**

2024 Metrics

Education & Outreach Program

Events	<u>2023</u>	<u>2024</u>	
	56	68	21% Increase

Education Trailer

3,945 miles - 1,165 kids & 1,770 adults at 44 events

Landowner Assistance Program

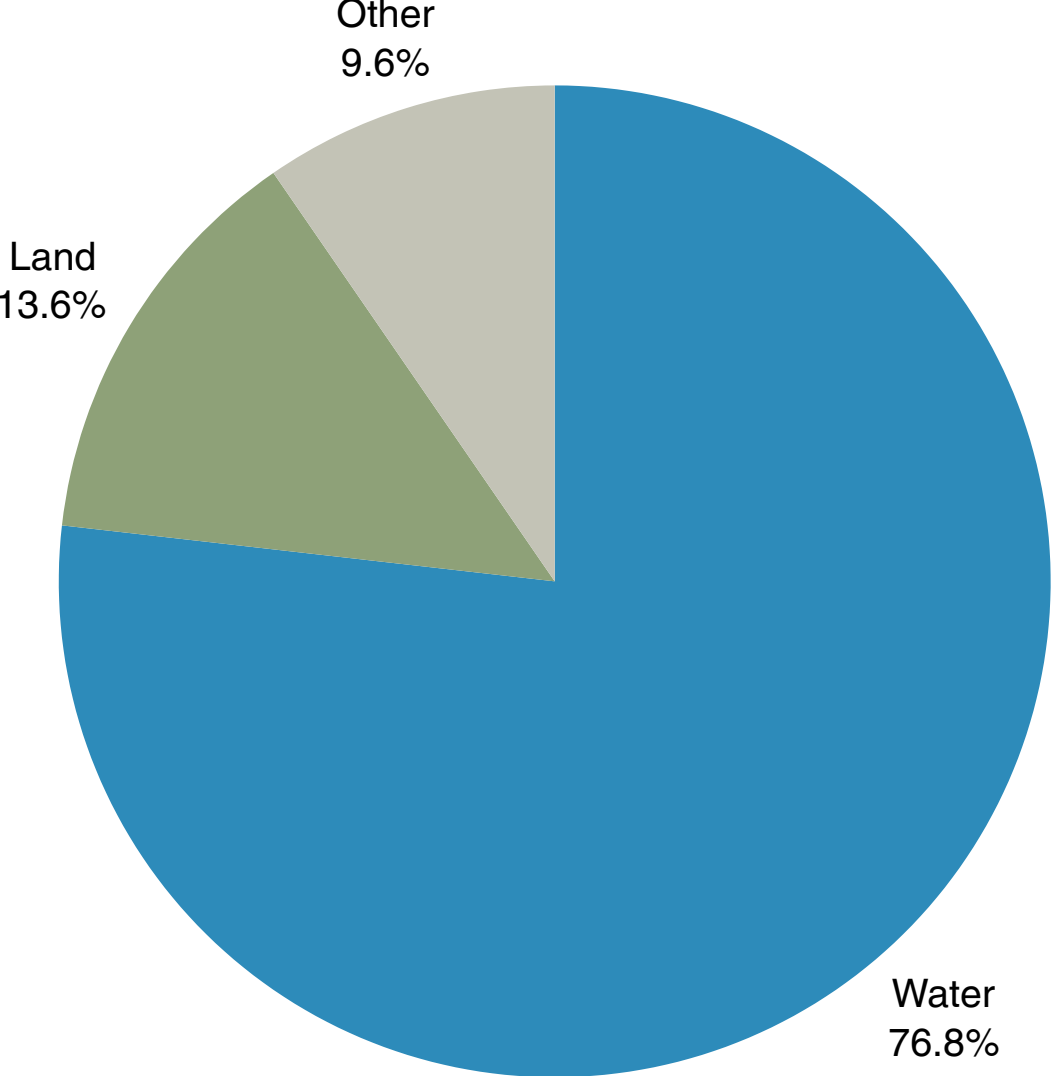
Site Visits	<u>2023</u>	<u>2024</u>	
	53	91	72% Increase

We are growing!

Abby Butler
Conservation Program Coordinator



RT Funding Conservation Funding 2006-2024



Water \$4,671,137

Land \$827,309

Other \$585,637

Enforcement Procedure Modification Summary

To provide some background, the Enforcement Procedure is a document created by BSRAD legal counsel and staff to guide the handling of tax-collecting businesses that fail to remit taxes on time. As a procedural update, Danny, as the Executive Director, has the authority to approve changes to this document. We've brought this update to the agenda to highlight the changes for the Board and the public.

A small number of tax-collecting businesses in the District are repeat offenders, requiring significant staff time to manage their delinquencies, including sending letters, emails, phone calls, and filing lawsuits multiple times over the years. This update aims to increase efficiency, save time and resources, and encourage businesses to comply with the Ordinance, as the majority of businesses in the District already do.

Businesses that fall behind by 3-6 months on a regular basis present a high risk. For example, one restaurant is currently six months behind, with a balance owed of over \$20,000 based on sales they've reported. This business has been in a similar situation multiple times in the past five years.

Link to full enforcement procedure: <https://resorttax.org/wp-content/uploads/2023/07/BSRAD-Enforcement-Procedure-7.12.23.pdf>. The following section will be inserted as section XI, after section X, Debt Collection.

Language added to procedure:

I. ADDITIONAL ENFORCEMENT ACTIONS

If an Establishment is delinquent in either reporting or remitting Resort Tax three or more times in a 12-month period, or if an Establishment fails to timely respond to delinquency notices or requires the District to initiate Court actions before complying with applicable Ordinances on two or more occasions in a five year period, the District may, in its discretion, take any or all of the following actions in addition to any other actions, fines, penalties, fees, or interest, available under this CO:

- a. Require the Establishment to change its obligation to report and remit Resort Tax from quarterly to monthly.
- b. Impose a fine on the Establishment in the amount of \$2500 each time counsel for the District must send a payment demand letter to or file a Complaint in District Court against the Establishment to ensure compliance with District Ordinances by the Establishment.
- c. Require the Establishment to post a bond effective for two years and/or require the Establishment to grant the District a general or specific lien to secure performance of the Establishment's obligations under the District's Ordinances and policies.
- d. Report the Establishment and its delinquency to the appropriate licensing authorities and seek any remedy such licensing authority may have available to it.

Resolution No. 2025-01R

A RESOLUTION TO FUND CERTAIN NEW CAPITAL IMPROVEMENT PROJECTS AND NEW INFRASTRUCTURE PROJECTS IF APPROVED BY THE GENERAL ELECTORATE AND SUBJECT TO CERTAIN TERMS AND CONDITIONS.

WHEREAS, the electorate of the Big Sky Resort Area District in Gallatin County, Montana and Madison County, Montana, originally approved a resort tax of three percent (3%) in April, 1992 for a period of twenty years, and extended the resort tax for another twenty years on November 2, 2006; and

WHEREAS, the electorate of the Big Sky Resort Area District in Gallatin County, Montana and Madison County, Montana, approved an additional one percent (1%) resort tax for infrastructure projects in May 2020 for two water and sewer infrastructure projects;

WHEREAS, on October 4, 2023, the District adopted a Capital Improvement Plan (the "2023 CIP") in which specific capital improvement and infrastructure projects needed within the District were identified; and

WHEREAS, since the adoption of the 2023 CIP, the Board has worked to analyze and prioritize capital improvement and infrastructure projects identified therein; and

WHEREAS, following discussion and comments in public meetings duly noticed and held on August 14, 2024, September 11, 2024, October 9, 2024, November 14, 2024, December 5, 2024, January 2, 2025, and January 9, 2025, the Board considered whether to fund projects from the 2023 CIP.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE BIG SKY RESORT AREA DISTRICT AS FOLLOWS:

1. Upon discussion, the Board of the District desires to fund and hereby approves funding from the issuance of bonds payable from collections of the a combination of 3% and 1% resort taxes to pay or finance applicable costs for (1) the acquisition of land by the Big Sky Community Housing Trust for development of the Cold Smoke workforce housing project and (2) the design, construction, acquisition or installation of infrastructure related thereto, including water, wastewater, storm water, sewer, and utility systems, fire protection, and roads, bridges and other transportation needs ("Cold Smoke Project") pursuant to the following terms and conditions:
 - a. BSRAD's funding of the Cold Smoke Project shall only be permitted upon approval of the majority of the general electorate at an election to be conducted on May 6, 2025, authorizing the District to issue bonds payable from collections of the 3% resort tax in the District, in principal amounts not to exceed the maximum amount authorized by law and upon terms and

interest rates to be determined by the Board, and to impose an additional 1% resort tax for infrastructure, commencing when the costs of the Water Resource Recovery Facility Phase 1 project approved by voters at the May 2020 election are paid or accounted for, and to issue bonds payable from collections of the 1% additional resort tax in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, in each case to pay or finance applicable costs of the acquisition of land by the Big Sky Community Housing Trust for development of the Cold Smoke workforce housing project and the design, construction, acquisition or installation of infrastructure related thereto, including water, wastewater, storm water, sewer, and utility systems, fire protection, and roads, bridges and other transportation needs; and to pay related costs of issuance or other financing costs.

- b. BSRAD's funding of the land acquisition portion of the Cold Smoke Project shall not exceed \$45,000,000;
- c. BSRAD's funding of the design, construction, acquisition or installation of infrastructure at the Cold Smoke Project shall not exceed \$15,000,000; and
- d. The Cold Smoke Project shall not be eligible for additional Resort Tax funds prior to July 1, 2028; and
- e. The Cold Smoke Project Sponsor shall not be eligible to request funding for any other capital improvement projects prior to July 1, 2028; provided however, this limitation shall not serve to prevent the sponsor from asking for BSRAD funding assistance through the District's emergency reserve funding sources for any capital improvement project that might otherwise qualify for emergency funding or from seeking BSRAD funding for any non-capital improvement projects; and
- f. The Cold Smoke Project Sponsor shall provide public recognition of use of BSRAD funding; and
- g. The Cold Smoke Project Sponsor shall provide regular status updates to the BSRAD Board throughout the duration of the development and completion of the Cold Smoke Project; and
- h. A "not to exceed" appreciation cap shall be placed on the units for re-sale as deemed appropriate by the Cold Smoke Project Sponsor; and
- i. Appropriate deed restrictions or ground lease requirements shall be placed on each unit within the Cold Smoke Project requiring full-time occupancy only (no short-term rentals); and
- j. Appropriate deed restrictions or ground lease requirements shall be placed on each unit within the Cold Smoke Project requiring owners and occupants to meet workforce requirements; and

- k. The Cold Smoke Project Sponsor shall require an appraisal for each unit sold to ensure the unit sales price does not exceed the value of the unit as determined by an independent appraiser; and
 - l. The Cold Smoke Project Sponsor shall require an appraisal for the land to be acquired to ensure the purchase price does not exceed the appraised value of the land as determined by an independent appraiser; and
 - m. The infrastructure development at the Cold Smoke Project may be funded prior to or coterminously with the Gallatin Canyon Water and Sewer District project approved by the voters at the May 2020 election.
2. Upon discussion, the Board of the District desires to fund and hereby approves funding for a capital improvement project known as the Big Sky Community Organization's Community Park Renovation Project ("Community Park Renovation Project") pursuant to the following terms and conditions:
- a. BSRAD's funding of the Community Park Renovation Project shall only be permitted upon approval of the majority of the general electorate at an election to be conducted on May 6, 2025 authorizing the District to issue bonds payable from collections of the 3% resort taxes in a principal amount not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, for the purpose of financing all or a portion of the costs of public facilities, improvements and capital projects serving the District comprising the Big Sky Community Organization's Community Park Renovation project, and to pay related costs of issuance or other financing costs; and
 - b. BSRAD's funding shall not exceed \$6,000,000 if HB-162 is not successful in the 2025 legislative session and \$6,800,000 if HB-162 is successful in the 2025 legislative session; and
 - c. The Board is authorized to issue one or more bonds to fund the Community Park Renovation Project upon terms and conditions the Board deems appropriate; and
 - d. The Community Park Renovation Project shall not be eligible for additional Resort Tax funds prior to July 1, 2028; and
 - e. The Community Park Renovation Project Sponsor shall not be eligible to request funding for capital projects prior to July 1, 2028; provided however, this limitation shall not serve to prevent the sponsor from asking for BSRAD funding assistance through the District's emergency reserve funding sources for any capital improvement project that might otherwise qualify for emergency funding or from seeking BSRAD funding for any non-capital improvement projects; and

- f. The Community Park Renovation Project Sponsor shall provide public recognition of use of BSRAD funding for the project; and
 - g. The Community Park Renovation Project Sponsor shall provide regular status updates to the BSRAD Board throughout the duration of the completion of the Community Park Renovation Project.
3. Upon discussion, the Board of Directors decided not to fund the Big Sky Water and Sewer District's Phase 2 Water Resource Recovery Facility (WRRF) project to expand wastewater treatment facilities at this time; *provided, however*, the Board is open to reconsidering funding this project in the future.
 4. Upon discussion, the Board of Directors decided not to fund the Gallatin County Canyon Water and Sewer District project to provide central sewer, collection and treatment for the canyon area project at this time (other than to the extent that funds were approved by voters in the May 2020 1% resort tax election); *provided, however*, the Board is open to reconsidering funding this project in the future.
 5. Upon discussion, the Board of Directors decided not to fund the Arts Council of Big Sky's Community Arts Center project at this time; *provided, however*, the Board is open to reconsidering funding this project in the future.
 6. Upon discussion, the Board of Directors decided not to fund the Big Sky Community Organization's Community New Park Development Project at this time; *provided, however*, the Board is open to reconsidering funding this project in the future.

PASSED BY THE BOARD OF DIRECTORS OF THE DISTRICT ON FEBRUARY 4, 2025 BY A VOTE OF _____ IN FAVOR and _____ OPPOSED.

Kevin Germain, Chair

Sarah Blechta, Vice Chair

Grace Young, Secretary & Treasurer

Michelle Kendziorski, Director

John Zirkle, Director

Resolution No. 2025-02R

A RESOLUTION CALLING FOR AN ELECTION: TO RETAIN THE APPOINTMENT OF MICHELLE KENDZIORSKI TO THE BOARD, TO EXTEND THE TERM OF THE IMPOSITION OF THE 3% RESORT TAX, TO EXTEND THE IMPOSITION OF THE 1% RESORT TAX FOR AN ADDITIONAL INFRASTRUCTURE PROJECT, AND TO APPROVE THE ISSUANCE OF BONDS TO FINANCE CAPITAL IMPROVEMENT PROJECTS.

WHEREAS, the electorate of the Big Sky Resort Area District (the "District") in Gallatin County, Montana and Madison County, Montana originally approved a resort tax of three percent (3%) in April, 1992 for a period of twenty years, and extended the imposition of the 3% resort tax for another twenty years on November 2, 2006; and

WHEREAS, the electorate of the District in Gallatin County, Montana and Madison County, Montana approved an additional one percent (1%) resort tax for infrastructure projects in May 2020 for two water and sewer infrastructure projects;

WHEREAS, the existing term of the 3% resort tax is currently set to expire on June 1, 2032 and the term of the 1% resort tax for infrastructure will terminate upon the earlier of June 1, 2032 or when the costs of each of the two water and sewer infrastructure projects have been paid or accounted for; and

WHEREAS, the District relies on revenue from the combined resort taxes to meet the needs of District residents and the increased demands of tourists on the District's services and infrastructure; and

WHEREAS, the Board of Directors of the District (the "Board") has identified specific capital improvement projects needed within the District; and

WHEREAS, State law requires approval of the electorate before the District is authorized to issue resort tax revenue bonds payable from the 3% resort tax for such capital improvement projects; and

WHEREAS, the term of the imposition of the 3% resort tax must be extended for the District to issue resort tax revenue bonds payable from the 3% resort tax to pay for the capital improvement projects; and

WHEREAS, the District has identified additional infrastructure projects which require extending the imposition of the 1% resort tax for infrastructure; and

WHEREAS, State law requires approval of the electorate before the District can extend the imposition of the additional 1% resort tax to pay or finance new infrastructure projects; and

WHEREAS, in the Fall of 2024, the Board appointed Michelle Kendziorski to fill the Board seat left vacant as the result of Steve Johnson's death, and the appointee must be retained by the electorate of the District in Gallatin County, Montana and Madison County, Montana at the next election.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE BIG SKY RESORT AREA DISTRICT AS FOLLOWS:

1. In accordance with Section 7-6-1546, MCA the Board of the District hereby calls for an election whereby the electors of the District shall vote FOR or AGAINST the question of whether to retain

Michelle Kendziorski as a Member of the District's Board for the remainder of the term expiring May 5, 2026.

2. In accordance with Section 7-6-1541, MCA, the Board of the District hereby calls for an election whereby the electors of the District shall vote FOR or AGAINST the question of whether the authority of the District to impose the 3% resort tax shall be extended from 2032 to June 30, 2065.

3. In accordance with Sections 7-6-1504 and 1542, MCA, the Board of the District hereby calls for an election whereby the electors of the District shall vote FOR or AGAINST the question of whether the District shall be authorized to issue bonds payable from collections of the 3% resort tax in the District, in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, and whether the District shall be authorized to continue to impose an additional 1% resort tax for infrastructure, commencing when the costs of the Water Resource Recovery Facility Phase 1 project approved by voters at the May 2020 election are paid or accounted for, and to issue bonds payable from collections of the 1% additional resort tax in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, in each case to pay or finance applicable costs of the acquisition of land by the Big Sky Community Housing Trust for development of the Cold Smoke workforce housing project and the design, construction, acquisition or installation of infrastructure related thereto, including water, wastewater, storm water, sewer, and utility systems, fire protection, and roads, bridges and other transportation needs; and to pay related costs of issuance or other financing costs. If approved, the infrastructure development at the Cold Smoke project may be funded prior to or coterminously with the Gallatin Canyon Water and Sewer District project approved by the voters at the May 2020 election.

4. In accordance with Sections 7-6-1504 and 1542, MCA, the Board of the District hereby calls for an election whereby the electors of the District shall vote FOR or AGAINST the question of whether the District shall be authorized to issue bonds payable from collections of the 3% resort tax in the District, in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, for the purpose of financing all or a portion of the costs of public facilities, improvements and capital projects serving the District comprising the Big Sky Community Organization's Community Park Renovation project, and to pay related costs of issuance or other financing costs.

5. The elections described herein shall each be held on Tuesday, May 6, 2025. The elections shall be conducted by mail ballot. The places of deposit for the mail ballot election shall be as follows:

Gallatin County Election Office: 311 West Main Street, Room 210, Bozeman MT
Big Sky Water & Sewer District Office: 561 Little Coyote Road, Big Sky MT.

6. The Secretary of the District is hereby authorized and directed to give notice of the call and details of this election to the Gallatin County Election Administrator at least 85 days before the election.

The Gallatin County Election Administrator is requested to prepare a mail ballot election plan in accordance with Section 13-19-205, MCA, and to give notice of the close of registration and thereafter prepare printed lists of the qualified electors of the District entitled to vote in the election and to conduct the election in the form and manner prescribed by law and consistent with the mail ballot plan. The Gallatin County Election Administrator shall prepare the ballot and arrange for the printing of the ballot and conduct the election in accordance with all legal requirements.

7. The proposed extension of the existing 3% resort tax and the existing 1% resort tax do not change or affect the existing resort taxes, including the uses to which the revenues resulting from the existing 3% resort tax or the existing 1% resort tax are applied. In addition to the projects described in this resolution, the revenues from the imposition of the 3% resort tax may be applied to any costs permitted by state law and the resolutions and ordinances of the District.

8. Attached to this Resolution is the proposed ballot statement for the elections called for in this Resolution.

PASSED BY THE BOARD OF DIRECTORS OF THE DISTRICT ON FEBRUARY 4, 2025, BY A VOTE OF _____ IN FAVOR and _____ OPPOSED.

Kevin Germain, Chair

Sarah Blechta, Vice Chair

Grace Young, Secretary/Treasurer

Michelle Kendziorski, Director

John Zirkle, Director

The ballot statements for the Big Sky Resort Tax Area District elections to be held on May 5, 2025 pursuant to Resolution No. 2025-02R should read as follows:

1. The ballot question for whether to retain Michelle Kendziorski shall appear in substantially the following form:

Shall Michelle Kendziorski be retained as a Member of the District's Board for the remainder of the term expiring May 5, 2026?

- FOR Retaining Michelle Kendziorski
- AGAINST Retaining Michelle Kendziorski

2. The ballot question for whether to extend the authority of the Big Sky Resort Area District to impose the 3% resort tax until June 30, 2065 shall appear in substantially the following form:

Shall the authority of the Big Sky Resort Area District to impose the 3% resort tax be extended until June 30, 2065?

- FOR extending the 3% resort tax until June 30, 2065
- AGAINST extending the 3% resort tax until June 30, 2065

3. The ballot question for whether the District shall be authorized to issue bonds payable from collections of resort taxes for the development of the Cold Smoke workforce community housing project sponsored by the Big Sky Community Housing Trust shall appear in substantially the following form:

Shall the Big Sky Resort Area District be authorized to issue bonds payable from collections of the 3% resort tax in the District, in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, and whether the District shall be authorized to continue to impose an additional 1% resort tax for infrastructure, commencing when the costs of the Water Resource Recovery Facility Phase 1 project approved by voters at the May 2020 election are paid or accounted for, and to issue bonds payable from collections of the 1% additional resort tax in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, in each case to pay or finance applicable costs of the acquisition of land by the Big Sky Community Housing Trust for development of the Cold Smoke workforce housing project and the design, construction, acquisition or installation of infrastructure related thereto, including water, wastewater, storm water, sewer, and utility systems, fire protection, and roads, bridges and other transportation needs; and to pay related costs of issuance or other financing costs?

- FOR authorizing the issuance of bonds for the Cold Smoke workforce housing project
- AGAINST authorizing the issuance of bonds for the Cold Smoke workforce housing project

By voting FOR, you support the issuance of bonds payable from the collections of the 3% and the 1% resort taxes to pay or finance applicable costs of the acquisition of land by the Big Sky Community Housing Trust for development of the Cold Smoke workforce housing project and for the design, construction, acquisition or installation of infrastructure related thereto, including water, wastewater, storm water, sewer, and utility systems, fire protection, and roads, bridges and other transportation needs; and to pay related costs of issuance or other financing costs.

By voting FOR, the infrastructure development at the Cold Smoke project may be funded prior to or coterminously with the Gallatin Canyon Water and Sewer District project approved by the voters at the May 2020 election.

By voting FOR, the proposed use of the existing 3% resort tax and the existing 1% resort tax does not change or affect the existing resort taxes, including the uses to which the revenues resulting from the existing 3% resort tax or the existing 1% resort tax are applied. In addition to the projects described in this ballot question, the revenues from the imposition of the 3% resort tax may be applied to any costs permitted by state law and the resolutions and ordinances of the District.

4. The ballot question for whether the District shall be authorized to issue bonds payable from collections of resort taxes for the renovation of the Community Park project sponsored by the Big Sky Community Organization shall appear in substantially the following form:

Shall the Big Sky Resort Area District authorized to issue bonds payable from collections of the 3% resort tax in the District, in principal amounts not to exceed the maximum amount authorized by law and upon terms and interest rates to be determined by the Board, for the purpose of financing all or a portion of the costs of public facilities, improvements and capital projects serving the District comprising the Big Sky Community Organization's Community Park Renovation project, and to pay related costs of issuance or other financing costs.

- FOR authorizing the issuance of bonds for the renovation of the BSCO Community Park
- AGAINST authorizing the issuance of bonds for the renovation of the BSCO Community Park

By voting FOR, you support the issuance of bonds payable from the collections of the 3% resort tax to finance all or a portion of the costs of public facilities, improvements and capital projects serving the District comprising the Big Sky Community Organization's Community Park Renovation project, and to pay related costs of issuance or other financing costs.

By voting FOR, the proposed use of the existing 3% resort tax does not change or affect the existing resort taxes, including the uses to which the revenues resulting from the existing 3% resort tax are applied. In addition to the projects described in this ballot question, the revenues from the imposition of the 3% resort tax may be applied to any costs permitted by state law and the resolutions and ordinances of the District.

MAY 2025 BALLOT COMMUNICATIONS PLAN

PHASE 1 - Create

PHASE 2 - Execute/Educate

PHASE 3 - Amplify

January

February

March

April

May



PHASE 1

- Define elections subcommittee and coalition roles and responsibilities
- Develop talking points, brand, FAQs
- Create one-pager, presentation, webpage(s)
- Create public meeting and presentation schedule
- Create toolkit and educate partners
- Educate and engage influencers

PHASE 2

- Host public meetings and presentations
- Distribute posters
- Push message through digital and printed media
- Respond to public concerns/misconceptions/negative feedback
- Videos run through EBS, encourage sharing
- Partners to host events and share toolkit through their networks

PHASE 3

- Mailer goes out to every voter
- Encourage people to mail in their ballots
- Continue print and digital presence
- Continue presentations and public comment at other board meetings
- Final outreach to partners for support in sharing information

PHASE 1 – CREATE

The group is meeting weekly through Feb 19 to execute all tasks tied to phase 1. The following outlines what will be accomplished at each meeting

JANUARY 24	JANUARY 29	FEBRUARY 5	FEBRUARY 12	FEBRUARY 19
Kick-off with full group	Approved branding (campaign name & tagline)	Review draft meeting calendar	Review draft of remaining toolkit deliverables (poster, social tiles, one pagers)	Finalize toolkit deliverables
Project partners (BSCO & BSCHT) joined subcommittee	Finalized deliverables in community toolkit	Approve logo to match brand	Finalize meeting calendar	Review presentation for public meetings
Reviewed timeline	Workshopped messaging	Review landing pages for campaign (BSRAD, BSCO, BSCHT)	Review draft messaging calendar	Review press announcing meeting dates
Set roles & responsibilities		Review FAQs and one pagers for BSRAD, BSCO, BSCHT)	Review & Finalize scripts for videos	Film videos
		Review video series intro	Finalize FAQs and one pagers for BSRAD, BSCO, BSCHT)	

 = Completed Task

 = Task in Progress

PHASE 1 – CREATE COMMUNITY TOOLKIT (COMMITTEE APPROVED)

Brand (approved on 1/29)

Livable Big Sky: Let's shape it together

Toolkit deliverables (approved on 1/29, each item below is assigned to a subcommittee member and is in production)

General information:

- Instruction manual (email and document)
 - Messaging calendar
 - Partner advocating parameters, ie. glossary
- Public meeting calendar
- Voter registration information

Assets:

- Logos
- Poster (11 x 17)
- One-pager/trifold/pdf to hand out (8.5 x 11)
- Social tiles
- Advocacy info

PHASE 1 – CREATE PARTNER COMMS (COMMITTEE APPROVED)

JOINT

Powerpoint Presentation: ~2/26

Press Release to local media announcing 2/4 ballot decision, campaign name and projects: ~2/6

Press Release announcing list of events that the public can attend: ~2/24

BSRAD - ballot and bond details

Webpage(s): ~2/12

Resort Tax FAQ sheet: ~2/12

BSRAD Newsletters: wk of 2/10, 3/17, 4/21

Social: ongoing

EBS Ad(s) Issues: 3/6, 3/20, 4/3, 4/17, 5/1

EBS Eblast: Just prior to ballot drop ~ 4/15

EBS Videos: Record 2/24-2/25, drop one each week in March

- Video 1 - General ballot - wk of 3/3
- Video 2 - Resort tax - ballot and bond details - wk of 3/10
- Video 3 - BSCHT - Cold Smoke project details - wk of 3/17
- Video 4 - BSCO - Park project details - wk of 3/24

Mailer to all registered voters: ~4/15

BSCHT - Cold Smoke project details

Webpage(s)

Cold Smoke Project FAQ sheet

BSCHT Newsletter(s)

Social

BSCO - Community Park Renovation project details

Webpage(s)

Community Park Renovation project FAQ sheet

BSCO Newsletter(s)

Social

PHASE 1 – CREATE PUBLIC MEETING AND PRESENTATION SCHEDULE (ACTIVE DISCUSSION)

Meetings Identified as Opportunities:

- Big Sky Chamber Board Meeting
- Big Sky Fire Department Board Meeting
- Big Sky PTO Meeting
- Big Sky Rotary Board Meeting
- Big Sky School Board Meeting
- Breakfast in Big Sky Event
- BSCHT Board Meeting
- BSCO Board Meeting
- BSOA Board Meeting
- BSRAD Board Meeting
- BSRAD Coffee and Conversation
- Coordinating Council Pizza with a Purpose
- Gallatin Canyon Women’s Club Meeting (Book/Craft)
- Leadership Big Sky
- Transportation District Board Meeting
- Water & Sewer Board Meeting

MAY 2025 BALLOT COMMUNICATIONS PLAN

	PHASE 1 - Create	PHASE 2 - Execute/Educate	PHASE 3 - Amplify		
	January	February	March	April	May
PHASE 1	<ul style="list-style-type: none"> Define elections subcommittee and coalition roles and responsibilities Develop talking points, brand, FAQs Create one-pager, presentation, webpage(s) Create public meeting and presentation schedule Create toolkit and educate partners Educate and engage influencers 				
PHASE 2	<ul style="list-style-type: none"> Host public meetings and presentations Distribute posters Push message through digital and printed media Respond to public concerns/misconceptions/negative feedback Videos run through EBS, encourage sharing Partners to host events and share toolkit through their networks 				
PHASE 3	<ul style="list-style-type: none"> Mailer goes out to every voter Encourage people to mail in their ballots Continue print and digital presence Continue presentations and public comment at other board meetings Final outreach to partners for support in sharing information 				



For discussion at the March 13th Board Meeting