

Big Sky Resort Area District Strategic Plan FY24-FY26



OUR VISION

Big Sky is BETTER TOGETHER as a result of wise investments, an engaged community, and the pursuit of excellence

STRATEGIC PILLARS



CULTURE OF UNITY

- Align Resort Tax with Other Public Funds & Philanthropy
- Establish Baseline Indicators of a Healthy Community
 - Incentivize Partnership & Collaboration



ENGAGE OUR COMMUNITY

- Facilitate Community Dialogue on Current Priorities
 - Foster Business Advocacy of Resort Tax
- Strengthen Public Understanding of Local Governance & Public Funds



STRATEGIC INVESTMENTS

- Create a Long-Term Capital Investment Roadmap
- Advocate Increased Investment of Property & Lodging Taxes within Big Sky
- Proactively Solicit Projects that Target Specific Priorities

OUR MISSION

Fairly collect tax for strategic investments to ensure the well-being of the Big Sky Community.

CORE VALUES:

ACCOUNTABILITY: We keep our word, follow through with commitments, and hold partners to the same standard.

COLLABORATION: We seek partnership in all endeavors and believe it results in the best possible outcomes.

ENGAGEMENT: We recognize the power civic engagement plays in a healthy community.

INCLUSION: We strive to create opportunities for community involvement for all who reside in Big Sky.

STEWARDSHIP: We lead by example, taking care of Big Sky's people, economy, and natural environment.

TRANSPARENCY: We provide objective public process, actively seek community engagement and operate openly.

PRINCIPLES OF OPERATION:

FAIRNESS: We speak honestly, directly, and kindly within and about our community.

LEGAL: We operate only within the constraints of the law.

PROACTIVE: We are forward thinking and will lead and follow as necessary.

RESPONSIBLE: We operate strategically in order to maximize the resources within our community.

THOROUGH: We are detail oriented and evaluate all perspectives.