



Meeting Minutes

February 10th, 2021 | 9:00am

Big Sky Resort Area District

11 Lone Peak Drive #204

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I. Open Meeting

[\(00:00:58\)](#) Kevin Germain called meeting to order at 9:00 am.

Board members in attendance: Kevin Germain, Sarah Blechta, Steve Johnson, & Ciara Wolfe.

A. Public Comment: *None*

B. Consent Agenda: *Action*

a. Approval of Minutes: January 27th, 2021

b. Finance Report: December 2020

[\(00:02:23\)](#) **Motion**: to approve Consent Agenda: Sarah Blechta

Seconded: Ciara Wolfe

[\(00:03:21\)](#) **Vote: Motion Passed Unanimously**

C. Regular Agenda

1. Old Business

a. Executive Report: *Discussion*

[\(00:03:38\)](#) Daniel Bierschwale gave an update on collections and operations. Daniel also discussed Surveillance Testing and vaccination coordination between Gallatin and Madison counties.

[\(00:07:13\)](#) Kevin Germain discussed Surveillance Testing and declining positive cases and encouraged everyone to continue to stay safe and test weekly.

[\(00:10:55\)](#) Ciara Wolfe discussed investments in the community for COVID Relief through Resort Tax, public, and philanthropic dollars. Daniel Bierschwale noted that 50% has been donated from private organizations and Community Foundations.

b. Business Advisory Update: *Discussion*

[\(00:14:10\)](#) Daniel Bierschwale discussed the Business Advisory group initiatives and results of business survey. Daniel explained some of the misconceptions identified in the survey, including who pays Resort tax—consumers/guests pay the tax not the businesses—and businesses retain 5% to help with administration costs.

[\(00:17:21\)](#) Steve Johnson and Kevin Germain discussed and suggested communication efforts and possible handouts explaining the tax for businesses collecting Resort Tax and their customers/guests. Daniel Bierschwale discussed tax education brochure project underway.

c. Application Scoring System Update: Discussion

[\(00:22:58\)](#) Daniel Bierschwale explained the Application Scoring System draft and asked Board members to apply it to previous applications and discuss feedback at the March meeting.

[\(00:30:05\)](#) Ciara Wolfe discussed how a scoring system sets expectations and outlines best practices for organizations and government entities. Board members discussed the need for an objective scoring system.

[\(00:36:22\)](#) Daniel Bierschwale clarified the intent of the scoring system is a tool but not an ultimate decision maker. Steve Johnson discussed using the scoring system to help identify questions.

d. Housing & MeadowView Funding Overview: Discussion

[\(00:41:31\)](#) Daniel Bierschwale shared and explained a historical summary of MeadowView project and Housing Trust requests. Kevin Germain had questions related to cost per unit/bedroom.

[\(00:49:28\)](#) Daniel Bierschwale explained the need for more detail on project specific budgets and outcomes. Board members discussed.

2. New Business

a. Governing Documents Policy: Action

[\(00:56:17\)](#) Daniel Bierschwale reviewed and explained the Governing Documents Policy. Kevin Germain and Steve Johnson discussed the policy.

[\(01:01:32\)](#) **Motion:** to approve Governing Documents Policy as presented: Sarah Blechta

Seconded: Steve Johnson

[\(01:02:02\)](#) **Vote: Motion Passed Unanimously**

b. FY22 Application Calendar: Discussion

[\(01:02:13\)](#) Daniel Bierschwale recommended a single application cycle this year and reviewed the proposed calendar.

[\(01:05:02\)](#) Kevin Germain discussed the structure of two application review meetings and one yearly application cycle.

c. Visit Big Sky Update: Discussion

[\(01:07:23\)](#) Visit Big Sky and Karsh Hagan gave a presentation to the board.

[\(01:41:04\)](#) Kevin Germain asked questions to Karsh Hagan and discussed alignment/collaboration with other marketing efforts by Big Sky businesses.

[\(01:48:57\)](#) Steve Johnson discussed active marketing brands currently in Big Sky.

[\(01:53:04\)](#) Daniel Bierschwale explained the need to understand Resort Tax requests for upcoming/future years, goals of a particular project, and community outcomes. Kevin Germain encouraged VBS to seek private contributions as well as Resort Tax funds.

D. Public Comment: *None*

[\(01:56:23\)](#) **Meeting adjourned.**

Respectfully Submitted,

Steven Johnson

[Steven Johnson \(Mar 19, 2021 10:25 MDT\)](#)

Steve Johnson, Secretary & Treasurer

BSRAD BOARD & STAFF: Kevin Germain, Chair | Sarah Blechta, Vice Chair | Steve Johnson, Secretary & Treasurer | Ciara Wolfe, Director | Grace Young, Director | Daniel Bierschwale, Executive Director | Kristin Drain, Finance & Compliance Manager | Jenny Muscat, Operations Manager | Sara Huger, Administrative Assistant

** All Board Meetings are recorded and live streamed. Please visit ResortTax.org for more information.*


02.10.21 Meeting Minutes (unsigned)

Final Audit Report

2021-03-19

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